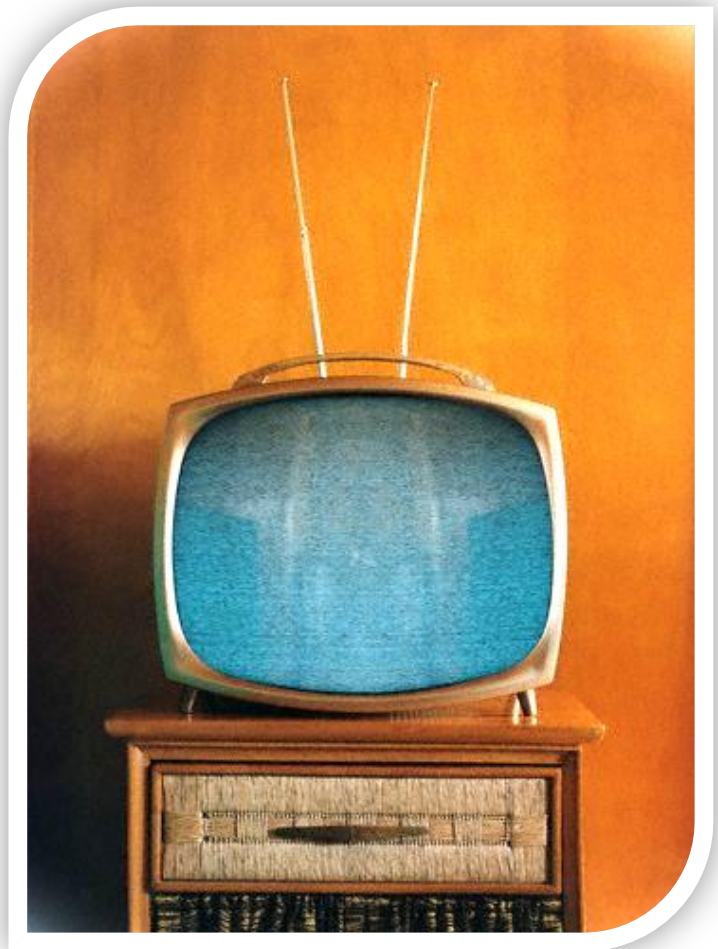


theme nine: video killed the radio star



advanced thematic discussion
summer 2011

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The Influence of Radio

- When was the last time you listened to the radio? Have you ever listened to the following types programmes?
 - The news
 - A talk show
 - A comedy show
 - A radio play
- Why do you think radio has been marginalised by television on such a large scale?
- Why do drivers tend to listen to the radio more than other sorts of people? Is it a cult thing? Do you think this will change anytime soon?
- Some people believe that radio is a more “intellectual” medium. Would you agree with that?
- Why do you think a large number of people tend to listen to music on FM radio especially in the US?
- What do you think of internet and satellite radio? Have you ever listened to any such stations? How long do you think they will survive?
- Do you think future mobile phones will continue to support FM radio? How about internet radio?



TV

- What is your favourite kind of programme? Why? What do you think of these programmes?
 - Talk Shows
 - Soap operas
 - International news
- Have you ever watched any reality shows? Why are some people so fond of these shows?
- What do you think are the signs that you are hooked up on TV? Do you think you are a TV addict?
- Would you rather watch a nice film in the cinema or at home on your television? Why?
- Why do you think mobile phones which enable you to watch local television gained a strong following a while ago? Do you think their popularity will last?
- Do you think people should have to pay for a licence to have a television set in their homes, like they do in the UK? What are the pros and cons?
- How far do you think TV shows influence people's way of life? What do you think of this influence?
- Do you think children should have their own television sets in their bedrooms? How can parents control the amount of TV their children watch?

